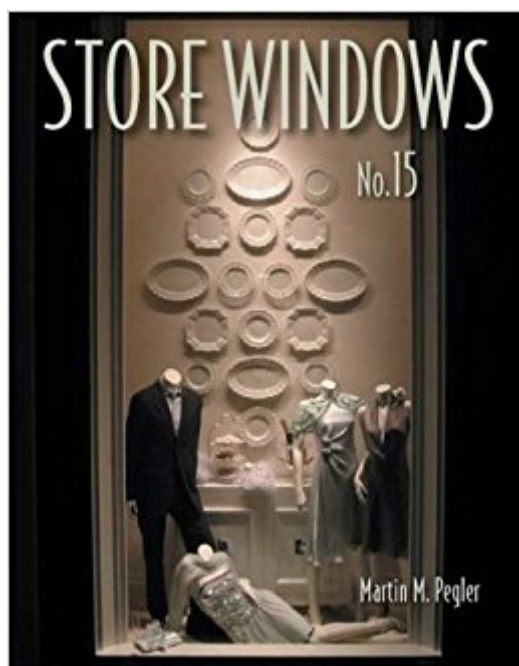## The book was found

Store Windows No. 15

Synopsis

A window into a world of great windows * Innovative design on shoestring budgets * More than 225 full-color photos of the very best in store window design The latest and most innovative promotional, seasonal, and advertising ideas are presented in Store Windows No. 15. The world’s best window display artists show that it isn’t a question of budget, it’s how clever, imaginative, and ingenious the designer is. Inexpensive, easy-to-find, and recycled materials most often make up the most successful ideas. More than 225 full-color photos put the spotlight on these exciting window displays, creating a resource book filled with inspiring ideas for the novice or seasoned design professional.

Book Information

Series: Store Windows (Book 15)

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Average Customer Review: 5.0 out of 5 stars   2 customer reviews

Best Sellers Rank: #656,543 in Books (See Top 100 in Books)   #30 inÂ Books > Crafts, Hobbies & Home > Home Improvement & Design > Decorating & Design > Windows   #140 inÂ Books > Arts & Photography > Graphic Design > Commercial > Advertising   #480 inÂ Books > Business & Money > Industries > Retailing

Customer Reviews

Martin M. Pegler, a leading authority on store design and visual merchandising, has more than forty years’ experience in the industry. He is the author of many books, including Designing the World’s Best Bars, Specialty Food Store Design, and more.

Simply superb!

This series of books are always very inspirational and well worth the cost. There are many examples of window displays that can be modified for any business.

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